STARRY AND PCS FOR PEOPLE PARTNER ON NEW PROGRAM TO BOLSTER CONNECTIVITY IN DENVER

Starry and PCs for People are teaming up to provide ultra-low cost, high quality broadband access and discounted computing devices to families living in public and affordable housing

Denver, Co. (March 16, 2021) -- Starry, Inc., a hybrid fiber licensed gigabit wireless internet service provider, today announced a new program with PCs for People to enhance digital access and connectivity for public and affordable housing communities in the Denver Metro area. The program provides steeply discounted computers from PCs for People to eligible households signing up for Starry Connect, Starry's ultra-low-cost broadband access program for public and affordable housing communities. Starting this month, the pilot will be available to nearly 1,000 households across the Denver Housing Authority and Englewood's Innovative Housing Concepts affordable housing portfolio. This partnership program is set to expand to additional Starry markets later this year.

"In order to truly achieve digital equity and inclusion across our communities, we must bring together three critical components: affordable connectivity, affordable devices and digital literacy," **said Virginia Lam Abrams, Senior Vice President of Government Affairs and Strategic Advancement for Starry.** "Through this partnership, we're helping our Starry Connect subscribers move closer to being able to fully realize the benefits of digital inclusion. The internet does not have the same value or benefits without access to an affordable and reliable device. PCs for People shares our same commitment to digital equity and inclusion and we're thrilled to partner with them on this initiative."

"When a child grows up with access to technology, they will gain the knowledge and skills to compete in the future digital job market," said **Alejandro Dopico, Executive Director of PCs for People-Colorado**. "A partnership like this is a no-brainer that will serve the Denver community well for years to come. We look forward to this opportunity and hope it can be a catalyst for similar partnerships in other cities across the country."

A key goal of the partnership was to design a program that would be simple for consumers to participate. When a resident subscribes for Starry's Connect service, they will be provided with a $25 discount code applicable towards the purchase of a low-cost computing device from PCs for People. The discount code is unique to the household and can be applied once towards any device at the PCs for People store in-person, by phone or online.

Founded in 1998, PCs for People provides affordable desktop and laptop computers and technology repairs to low-income eligible individuals. Through electronic reuse, PCs for People provides the opportunity for all individuals to benefit from the life-changing impact of computers. The organization has distributed over 150,000 computers nationwide, enabling access to better educational, healthcare and employment opportunities.

Starry recognizes that the cost of high-quality broadband internet is often out of financial reach for our most vulnerable communities. The Federal Communications Commission in its 2020 Communications Marketplace

Report found that across the country, the average cost of internet-only plans range from $60 to $100 per month, a cost that is often out of reach for families living in public and affordable housing.

In 2018, Starry launched the Starry Connect program to make high-quality, ultra-low cost uncapped, true broadband access available to families living in public and affordable housing communities. For only $15 per month, Starry Connect provides 30 mbps symmetrical speeds, all in-home WiFi equipment and installation, and personalized customer care to its subscribers without requiring a long-term contract, pre-qualification, credit checks, or other complex eligibility criteria that are common requirements of other affordable access plans. Starry Connect is unique in that it does not require individual subscriber qualification to participate. Starry ties eligibility directly to the public or affordable housing community to relieve the paperwork and qualification burden from the resident and encourage broadband adoption.

Starry Connect launched in Denver in 2019 through a partnership with the Denver Housing Authority to bring the service to more than 600 households at VIDA in West Denver and Connole Apartments and Thomas Bean Towers in East Denver. Today, Starry Connect has signed nearly 6,000 units into the program in the Denver metro area.

In addition to the Denver Housing Authority, the Connect program counts the Innovative Housing Concepts (Englewood, CO Housing Authority), Boston Housing Authority, Housing Authority of the City of Los Angeles, Related Affordable, HCCI, and Beacon Communities as its largest housing partners. Starry Connect is an official ConnectHomeUSA stakeholder with the U.S. Department of Housing and Urban Development.

Starry Internet is available in Denver, New York City, Boston, Los Angeles and Washington, DC, with an expansion roadmap that will cover more than 40 million U.S. households. Starry is currently available in select areas of Denver. To see if your building is in coverage or to sign up, visit: https://starry.com/internet.

ABOUT STARRY, INC.
At Starry, Inc., we believe the future is wireless and that connecting people to high-speed, broadband internet should be simple and affordable. Using our innovative, next generation fixed wireless technology, Starry is deploying gigabit-capable broadband to the home without bundles, data caps, or long-term contracts. Starry is a different kind of internet service provider. We put our customers first by protecting their privacy, ensuring access to an open and neutral net, and putting the customer experience at the heart of everything we do. Headquartered in Boston and backed by world-class investors, Starry is currently available in Boston, New York, Los Angeles, Washington, DC and Denver and is expanding nationwide. To learn more about Starry or to join our team and help us build a better internet, visit: starry.com.

ABOUT PCS FOR PEOPLE
PCs for People is a 501(c)(3) nonprofit that provides access to technology for low-income individuals and secure e-waste recycling for businesses. Our model consists of sourcing retired technology, refurbishing for reuse, distributing computers to our communities in need, and offering ongoing training and support. Since 1998, PCs for People has become a national leader in digital inclusion by serving over 345,000 individuals, distributing 150,000 home computers, connecting 96,000 households to the internet, and responsibly recycling over 7 million pounds of electronic waste through the secure e-waste recycling service. To learn more visit www.pcsforpeople.org.