



STARRY CONNECT - A DIGITAL EQUITY PROGRAM FOCUSED ON BROADBAND CONNECTIVITY IN PUBLIC AND AFFORDABLE HOUSING - GROWS TO REACH MORE THAN 29,000 UNITS

Since the onset of the COVID-19 health crisis, Starry has added 20,000 new public and affordable housing units to its digital equity program, enabling access to ultra-low-cost broadband for families who need it most

Boston, Mass. (December 29, 2020) -- [Starry, Inc.](#), a hybrid fiber licensed gigabit wireless internet service provider, today announced Starry Connect, Starry's high-quality, ultra-low-cost internet access program for affordable and public housing communities, now reaches more than 29,000 units of public and affordable housing across Boston, New York, Los Angeles and Denver.

Starry Connect partners with owners of public and affordable housing to make high-quality, uncapped, true broadband access available to residents for only \$15 per month. Starry Connect provides 30 mbps symmetrical speeds, all in-home WiFi equipment and installation, and personalized customer care to all its subscribers without requiring a long-term contract, credit checks, or other complex eligibility criteria that are common requirements of other affordable access plans and often create insurmountable barriers for residents who need low-cost broadband access.

Starry Connect first launched in 2018 with a partnership pilot with the Boston Housing Authority to bring low-barrier, high-quality connectivity to senior residents of the 100-unit Ausonia Apartments in Boston's North End. Today, the Starry Connect program counts the Denver Housing Authority, the Housing Authority of the City of Los Angeles, Innovative Housing Concepts (Englewood, CO Housing Authority), Related Affordable, HCCI, Spring Creek Towers (Starrett City), Knickerbocker Village and Beacon Communities as its largest public and affordable housing partners.

"In 2018, we set out to develop a digital equity program that would be laser-focused on providing ultra-low-cost and ultra-low-barrier broadband access to communities that have long been underserved and overlooked" **said Alex Moule-Berteaux, Chief Operating Officer for Starry.** "We designed the Starry Connect program as a way to take meaningful action to close the digital divide. When the COVID-19 health crisis hit our communities, we doubled down on that commitment, accelerating our deployment of Connect to ensure the digital divide didn't become a digital gulf in the midst of this pandemic. Our work would not be possible without our committed public and affordable housing partners and the men and women of Starry who work daily to connect families to affordable broadband."

Starry Connect is an official ConnectHomeUSA stakeholder with the U.S. Department of Housing and Urban Development and is helping to bridge the digital divide for HUD-assisted housing residents in the United States. Starry Connect is unique in that it does not require credit checks or individual subscriber qualification to participate. Starry ties eligibility directly to the public or affordable housing community to relieve the paperwork and qualification burden from the resident.

Starry Connect was born out of the recognition that the cost of high-quality broadband internet is often out of financial reach for our most vulnerable communities. To learn more about Starry Connect, become a Starry Connect partner or sign-up for Starry Connect service, visit <https://starry.com/starryconnect>.

Starry Internet is available in New York City, Boston, Los Angeles, Washington, DC and Denver, with an expansion roadmap that will cover more than 30 million U.S. households. To see if your building is in coverage or to sign up, visit: <https://starry.com/internet>.

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ABOUT STARRY, INC.

At Starry, Inc., we believe the future is wireless and that connecting people to high-speed, broadband internet should be simple and affordable. Using our innovative, next generation fixed wireless technology, Starry is 3 deploying gigabit-capable broadband to the home without bundles, data caps, or long-term contracts. Starry is a different kind of internet service provider. We put our customers first by protecting their privacy, ensuring access to an open and neutral net, and putting the customer experience at the heart of everything we do. Headquartered in Boston and backed by world-class investors, Starry is currently available in Boston, New York, Los Angeles, Washington, DC and Denver and is expanding nationwide. To learn more about Starry or to join our team and help us build a better internet, visit: starry.com.

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