Starry Announces Expansion to Columbus Ohio

An estimated one million Ohioans lack access to broadband at home; Starry will deliver a new, high-quality, affordable broadband option for Ohioans, launching first in Columbus

Columbus residents can lock in special pricing of $25 per month for up to 200 Mbps service under Starry's newly launched Voyager pre-order program for early-adopters

Starry's digital equity program focused on bringing ultra-low-cost broadband service to public and affordable housing residents will also be expanded to Columbus

Columbus, Ohio (June 23, 2021) -- Starry, Inc., a hybrid fiber licensed gigabit wireless internet service provider, today announced that it is expanding to Columbus, Ohio. Set to launch this summer, Starry's broadband service provides a competitive, customer-first focused, low-cost, high-quality home broadband option to Columbus residents, meeting an urgent need for affordable broadband choices in the wake of the COVID-19 pandemic. An estimated one million Ohioans lack broadband access at home, including nearly 100,000 households in the Columbus metropolitan region. [1] As part of Starry's launch into the market, Columbus residents who sign up through Starry's early-adopter program, **Voyager**, will be able to lock in lifetime pricing of $25 per month for up to 200 Mbps near-symmetrical broadband service, with no data caps or data overage fees, no long-term-contracts and access to 24/7 real, human customer support.

Starry was founded on the basic premise that every community should have access to high-quality broadband with great customer service and affordable, transparent pricing. Starry's innovative fixed wireless technology was designed to dramatically lower the cost and accelerate the speed of deployment of gigabit-quality broadband networks, to create more competitive broadband service options for consumers. Starry is currently available in five major metropolitan areas including Boston, New York City, Washington, DC, Denver and Los Angeles. Columbus will be Starry's sixth market launch, part of an expansion roadmap that will cover more than 40 million households across the United States.

"Our daily lives depend on having reliable broadband access to stay connected with work, school, healthcare providers and loved ones. But, many families remain underserved and unconnected because of high costs and a lack of competitive choices," **said Chet Kanojia, co-Founder and CEO of Starry.** "Everyone deserves to have fast, affordable broadband. We're excited to launch our service in Columbus and bring meaningful

1 *https://www.policymattersohio.org/blog/2020/04/03/covid-19-makes-tearing-down-nations-digital-barriers-more-urgent;*
https://news.wosu.org/news/2020-03-03/ohios-digital-divide-deepens-inequalities

competition and broadband choice to residents who may be getting a choice in providers for the first time. We're also excited to partner with the community to expand our Starry Connect digital equity program, to tackle head-on, the digital divide in Columbus and ensure that every family has access to the connectivity they need to thrive in our modern society."

Starry's internet service will officially launch later this summer and network coverage will include the vast majority of the City of Columbus and surrounding communities. Columbus residents who sign up to be "early-adopters" will join Starry's Voyager pre-order program, locking in a $25 per month subscription rate (50% discount) for up to 200 Mbps near-symmetrical speeds, inclusive of all in-home equipment, installation, and 24/7 personalized customer care. There are no data caps and no long-term contracts required. Voyager members will be able to keep the discounted plan rate as long as they remain a Starry subscriber and do not cancel or transfer service. Joining Starry's Voyager program also provides subscribers with future access to special partnership and discount programs. The Voyager program is subject to specific terms and conditions. See Starry's website for more information.

Starry will also expand its digital equity program, Starry Connect, to Columbus. Starry Connect is a specialized ultra-low-cost broadband program that partners directly with owners of public and affordable housing to provide low-cost, low-barrier broadband access to residents. Starry Connect provides 30 Mbps symmetrical speeds for $15 per month, with no long-term contracts, no data caps or hidden fees and includes all in-home equipment, installation, and 24/7 personalized customer care to all its subscribers. Importantly, Starry Connect does not require credit checks, other individual eligibility criteria or qualification in federal subsidy programs to participate. At launch, Starry is committing to provide six months of free Starry Connect service to residents of new affordable housing partners that join the Connect program before the end of 2021.

Across the country, according to the Federal Communications Commission, more than 21 million Americans lack broadband access and among lower-income Americans, more than half do not have broadband access at home. With the residual impact of the COVID-19 health crisis on our communities, reliable, and more importantly, affordable broadband access remains critically important for enabling online learning, accessing telehealth resources, working from home and combating social isolation among the homebound. To learn more about Starry or to join our team and help us build a better internet, visit: starry.com.

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ABOUT STARRY, INC.
At Starry, Inc., we believe the future is built on connectivity and that connecting people and communities to high-speed, broadband internet should be simple and affordable. Using our innovative, wideband hybrid-fiber fixed wireless technology, Starry is deploying gigabit-capable broadband to the home without bundles, data caps, or long-term contracts. Starry is a different kind of internet service provider. We're building a platform for the future by putting our customers first, protecting their privacy, ensuring access to an open and neutral net, and putting the customer experience at the heart of everything we do.

Headquartered in Boston and backed by world-class investors, Starry is currently available in Boston, New York, Los Angeles, Washington, DC and Denver and is expanding to Columbus, Ohio and nationwide. To learn more about Starry or to join our team and help us build a better internet, visit: https://starry.com.

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